

Grand Springs Provides Private Label for Capitol Hill Event

ALTON, VA – Grand Springs Natural Spring Water donated custom label bottled water for the American Meat Institute (AMI) annual Congressional Hog Dog Lunch, held on July 17, 2013 at the Rayburn House Office Building Courtyard.

International Bottled Water Association (IBWA), AMI, and other food organizations provided members of Congress and congressional and agency staff—along with several media representatives—a culinary delight of hot dogs cooked up more than a dozen ways, with award winning Grand Springs Natural Spring Water to wash them down.

The IBWA/AMI private label bottled water was provided to more than 1,000 Capitol Hill lawmakers, staff, meat industry representatives, and members of the media that left with full stomachs as AMI projected it would serve more than 3,500 hot dogs, corn dogs, pretzel dogs, brats, and other sausages from popular hot dog manufacturers. Other sponsors of the event included the American Bakers Association, the American Beverage Association, DIAGEO, Hormel Foods Corporation (Chili), the Michigan Bean Commission, MillerCoors, and the Snack Food Association.

The event gave Grand Springs and other members of IBWA an excellent opportunity to interact with several members of Congress and their staff, and with temperatures soaring into the mid 90s, the bottled water was welcome relief!

All uncooked or pre-packaged leftover food, including bottled water, was slated for donation to Carpenter's Shelter, a local food bank.

For more information on Grand Springs and its products email <u>info@grandsprings.com</u> or call 424-753-2515.